

## KCNC TV

1044 LINCOLN STREET, . DENVER CO 80203

KCNC TV

CONTRACT NO. REV.

1181-62565-1

DATE PRINTED

08/10/12

AND

PAGE 1

30083	<b>AGENCY (OR SERVICE) ACTING AS AGENT FOR</b> 166284		<b>ADVERTISER (OR AGENCY AND ADVERTISER)</b>		<b>Cancellation Notice</b>  <b>Required</b>  Announcement 28 days  prior notice
<b>NAME</b>	MEDIA STRATEGIES & RESEARCH		ED PERLMUTTER FOR CONGRESS		
<b>AND</b>	1580 Lincoln St Ste 510		3440 Youngfield St # 264		
<b>ADDRESS</b>	Denver	CO 80203-1507	Wheat Ridge	CO 80033-5245	
	USA		USA		
<b>CONTACT</b>			<b>PRODUCT</b> 10/15-10/21 EST 11561		
<b>LOCAL SALESPERSON</b>	Stacey Stark	<b>AGENCY EST. NO.</b> 11561	<b>PRODUCT CODE</b>	1300	
<b>NATIONAL SALESPERSON</b>					
<b>BROADCAST SCHEDULE STARTING</b> 10/15/12 <b>AND ENDING</b> 10/21/12 <b>NO. WEEKS:</b> 1					

CBS Television Stations Standard Terms and Conditions for advertising shall apply.

NONDISCRIMINATION POLICY: CBS Television Stations and its Stations do not discriminate in advertising contracts on the basis of race or ethnicity, and will not accept any advertising which is intended to discriminate on the basis of race or ethnicity. Advertiser represents and warrants that it is not purchasing time from CBS Television Stations or its Stations that is intended to discriminate on the basis of race or ethnicity.

Ethnicity										
ITEM	DAYS	SPOTS PWK.	TIME		LENGTH	EFFECTIVE DATES	PROGRAMS	TOTAL BDCST.	UNIT RATE	TOTAL VALUE(1)
			FROM	TO						
8-9 NEW ORDER (NH) \$49,350										
1 LUR	01000..	1	05:00A	05:28A	30S	10/16/12-10/16/12	NEWS 4 EARLY 5-5:28AM	1	250.00	250.00
2 LUR	10111..	4	05:28A	06:00A	30S	10/15/12-10/19/12	NEWS 4 EARLY 5:28-6:00AM	4	300.00	1200.00
3 LUR	11111..	5	06:00A	07:00A	30S	10/15/12-10/19/12	NEWS 4 TODAY	5	350.00	1750.00
4 LUR	11111..	5	07:00A	08:58A	30S	10/15/12-10/19/12	THE EARLY SHOW	5	275.00	1375.00
5 LUR	.....1	1	05:57A	07:58A	30S	10/21/12-10/21/12	NEWS 4 THIS MORNING	1	200.00	200.00
6 LUR	.....1	1	07:58A	09:30A	30S	10/21/12-10/21/12	CBS SUNDAY MORNING	1	1300.00	1300.00
7 LUR	00100..	1	09:57A	11:00A	30S	10/17/12-10/17/12	PRICE IS RIGHT	1	450.00	450.00
8 LUR	00010..	1	11:00A	12:00N	30S	10/18/12-10/18/12	YOUNG & THE RESTLESS	1	400.00	400.00
9 LUR	10000..	1	12:00N	12:25P	30S	10/15/12-10/15/12	NEWS 4 AT NOON	1	325.00	325.00
10 LUR	11010..	3	04:00P	05:00P	30S	10/15/12-10/18/12	DR PHIL	3	600.00	1800.00

(1) Less Agency commission of 15% Except on Non-Commissionable Amounts. Conditions on the reverse of this page and any attachments hereto are an integral part of this Agreement. If this contract is with an Advertiser, references to Agency apply to Advertiser, except no commission will be allowed an Advertiser.

ACCEPTED BY AGENCY

AS AGENT FOR (ADVERTISER)

ACCEPTED BY STATION

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NAME	MEDIA STRATEGIES & RESEARCH		ED PERLMUTTER FOR CONGRESS	
AND	1580 Lincoln St Ste 510		3440 Youngfield St # 264	
ADDRESS	Denver	CO 80203-1507	Wheat Ridge	CO 80033-5245
	USA		USA	
CONTACT			PRODUCT 10/15-10/21 EST 11561	
LOCAL SALESPERSON	Stacey Stark	AGENCY EST. NO. 11561	PRODUCT CODE	1300

**Cancellation Notice**  
**Required**  
Announcement 28 days  
prior notice

NATIONAL SALESPERSON

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			FROM	TO						
11 LUR	10101..	3	05:30P	06:00P	30S	10/15/12-10/19/12	CBS EVENING NEWS	3	1100.00	3300.00
12 LUR	.1111..	4	06:30P	06:58P	30S	10/16/12-10/19/12	CBS4 NEWS AT 630PM	4	1000.00	4000.00
13 LUR	11111..	5	05:00P	05:30P	30S	10/15/12-10/19/12	NEWS 4 AT 5 PM	5	1200.00	6000.00
14 LUR	11111..	5	06:00P	06:30P	30S	10/15/12-10/19/12	CBS4 NEWS AT 6	5	1000.00	5000.00
15 LUR	.....1.	1	04:58P	06:00P	30S	10/20/12-10/20/12	NEWS 4 AT 5P - SATURDAY	1	400.00	400.00
16 LUR	..1....	1	06:57P	07:57P	30S	10/17/12-10/17/12	SURVIVOR XXV	1	4500.00	4500.00
17 LUR	.....1	1	05:58P	06:59P	30S	10/21/12-10/21/12	SIXTY MINUTES SUNDAY	1	4500.00	4500.00
18 LUR	1101100	4	10:00P	10:35P	30S	10/15/12-10/19/12	LATE NEWS M-SU	4	1700.00	6800.00
19 LUR	0000010	1	10:00P	10:35P	30S	10/20/12-10/20/12	LATE NEWS M-SU	1	1700.00	1700.00
20 LUR	0000001	1	10:00P	10:35P	30S	10/21/12-10/21/12	LATE NEWS M-SU	1	1700.00	1700.00
21 LUR	01111..	4	10:35P	11:37P	30S	10/16/12-10/19/12	LATE SHOW WITH DAVID	4	600.00	2400.00

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NAME MEDIA STRATEGIES &amp; RESEARCH

ED PERLMUTTER FOR CONGRESS

AND 1580 Lincoln St Ste 510

3440 Youngfield St # 264

ADDRESS Denver CO 80203-1507

Wheat Ridge CO 80033-5245

USA

USA

CONTACT

PRODUCT 10/15-10/21 EST 11561

LOCAL SALESPERSON Stacey Stark

AGENCY EST. NO.  
11561

PRODUCT CODE 1300

NATIONAL SALESPERSON

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Contract										
ITEM	DAYS	SPOTS PWK.	TIME		LENGTH	EFFECTIVE DATES	PROGRAMS	TOTAL BDCST.	UNIT RATE	TOTAL VALUE(1)
			FROM	TO						
							Total Contract:	53		49350.00
<hr/>										
							Billing Summary			
							<u>Oct</u>	<u>Nov</u>	<u>Dec</u>	<u>Total</u>
						Otr 4-12	42250.00	.00	.00	42250.00
										<u>GRAND TOTAL</u>
										42250.00

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